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QURHEALTH: AN INNOVATIVE IT-TECH SOLUTION SOLVING REAL- WORLD CHALLENGES

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India, which is already known as the world's diabetes capital, is expected to become the next capital of osteoarthritis by 2025. With a population of 1.38 billion people, India faces tremendous healthcare challenges. These have been exacerbated by the pandemic that swept the globe and had a profound impact on how businesses operate and how people live and manage their health. On the other hand, we also saw the pandemic throwing the healthcare sector into a state of shock, emphasizing the need to move to digital health and develop more sustainable, scalable solutions that

can bring all players in the ecosystem together.

Against this backdrop, here are some real-world challenges that demand our attention. According to the Asia-Pacific Personalized Health Index, in India, personalized healthcare services are concentrated largely in urban areas. The lack of adequate infrastructure as well as manpower make providing personalized healthcare services a major challenge.

75% of the patients worldwide have at least 2 comorbidities during their lifetime like Cardiovascular disease,

Chronic Kidney Disease, Hyper Tension, Peripher Neuropathy and Retinopathy. All these conditions only worsen as time goes. So it's essential to keep track of a patient's vitals, know their symptoms ahead of time for early intervention and comorbidity detection, and monitor and manage a customer's chronic illness or medical condition that requires ongoing care. However, due to lack of resources, the healthcare industry faces a tremendous challenge in decreasing the harmful impacts of chronic diseases and addressing the issues of patients.

To address these issues, our hospitals



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require scalable, cutting-edge healthcare IT solutions rooted in knowledge and analytics, big data, and artificial intelligence. This will enable the providers to address proactive disease situations and give precise, efficient, and effective interventions at the correct time in a patient's care. In addition, it will save billions of dollars and millions of lives around the world.

Recognizing this, we launched QurHealth as a provider 1st health tech company on a mission to redefine personalized healthcare.

Our goal is to empower caregivers, doctors, and hospitals, improving patient quality of care, patient engagement and patient education for a super proactive care coordination at scale. As part of QurOne- India's 1st patient care concierge program, we have developed a provider-centric patient engagement solution based on emerging technologies such as conversational AI and predictive analytics, in order to provide proactive and personalized healthcare services. Our QurBook mobile app provides patients with an easy-to-use interface for scheduling appointments, sharing reports, making online payments, and

receiving teleconsultations from their trusted doctor.

We are working on a wide range of applications across the healthcare spectrum with an aim to revolutionize the way diagnosis and treatments are

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done. Our success and USP to clients is the power of "Sheela"—the world's 1st personalized and multilingual patient health care assistant, to help patients manage disease conditions across 30

specialities using their smartphones and Alexa, and "QurOne," a super flexible care concierge program with 1000 unique care plans and therapeutic diet plans for the patients. This allows medical experts to deliver high-quality care and guidance to patients.

QurOne program enables each patient to have a personalized healthcare provider offering real-time care management and remotely monitors their health status, proactively saving lives.

Also, access to timely data and diagnosis has proven to help combat issues associated with chronic health conditions, as it enables healthcare providers with actual data to identify the problems before they become critical and allows early intervention.

When it comes to tackling rising healthcare issues and expenses associated with it, prevention plays a critical part, as it is preferable to handle issues at an early stage before they become critical. Through QurOne care concierge program, we are invariably making this possible across India.

